

WORK EXPERIENCE

Designstyles New Jersey, USA
Product Designer 2021 - 2022

- Design products after understanding client needs.
- Collaborate with product managers, sales and marketing teams to establish a plan for product release.
- Refine designed products after feedback provided from the creative art director and buyers.

Reform Furniture US Inc New York, USA
Assistant Design Consultant 2019 - 2021

- Improved the interface of the company's 20/20 software.
- Collaborated with the team on client projects, quotes, research and renderings using 20/20 and excel.
- Consulted with designers and clients to bring Reform's scandinavian design into their kitchen systems.

Olas.io New York, USA
Freelance Product Designer 2020

- Researched and analyzed data from target users.
- Moved wireframe explorations to interactive prototypes.
- Tested the product service and improved the user experience and interface design.

Future Factory Mumbai, India
Design Intern 2018

- Remodeled the design of a floating shelving system.
- Communicated ideas and designed a modular storage system by presenting 3D models and a final rendering.

EVENTS

Peter Callahan Catering New York, USA
Freelance Designer 2020

- Designed and laser cut logos, displays and props.
- Engaged in product styling for catering events.

American Design Club New York, USA
Docent and Salesperson 2019

Sound and Vision show at NYCxDesign week.

EDUCATION

School of Visual Arts New York, USA
MFA in Human Computer Interaction 2021- Present

Parsons School of Design New York, USA
BFA in Product and Industrial Design (Honors) 2020

Minor: Communication Design

HONORS

Role Models Competition
Awarded third place and prize money for designing a bio-polymer, Healthy Materials Lab.

WantedDesign Manhattan
Awarded best student booth by Alessi and presented with Design Milk.

SKILLS

UI/UX Design Tools
Sketch, Figma, Principle, Invision

Advanced Digital Modeling
Fusion 360, Rhino 3D, Keyshot

Adobe Creative Suite
Illustrator, Photoshop, InDesign, Dimension, Premier Pro

Physical Modeling
3D printing, Laser cutting, Vacuum forming, Wood work, Metal work, CNC, Mold making, Slip casting, Sewing

Product Strategy and Research
Systems thinking, User testing, Lifecycle analysis, Cost analysis, Triple bottom line, Data analysis, Infographics

Hardware/Programming
Arduino, Gemma, Feather Huzzah, HTML, CSS, JavaScript

Microsoft Office
Word, Powerpoint, Excel

Teaching
Samarpan Special School for autism

Languages
English, Hindi, Punjabi