NIHAARIKA ARORA

I am a multidisciplinary designer creating hybrids between tangible products and intangible experiences. My passion is to co-create with communities and systemically design to reimagine equitable and sustainable futures.

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Experience

Product Designer & Researcher
MFA Thesis, SVA, New York
Sept 2022 – Ongoing

* Researching biodiversity in food.
* Educating children on nutritional value.
* Designing products to spark curiosity among children to be resilient eaters.

Product Designer
DesignStyles Home, New Jersey
Jan 2021 – Dec 2022

* Designed and launched hundreds of consumer products for TJX Companies.
* Expanded product lines for seasonal goods, workspace, and kitchen products.
* Collaborated with project managers, and manufacturers to plan for production.

Freelance Designer
Various clients, Global
May 2019 – Ongoing

* Hired for various UI/UX design projects.
* Evolved low-fidelity wireframes into interactive prototypes and created brand attributes and style guides.

Assistant Design Consultant
Reform Furniture US Inc, New York
May 2019 – Jan 2021

* Improved navigation interface of "20/20 Kitchen Design" software.
* Consulted for architects and clients to bring Scandinavian design into interiors.
* Provided material solutions and 3D renderings for interior spaces.

Achievements

The Museum of Modern Art,
New York, 2022

Prototype for a jewelry stand to be mass produced and sold under the MoMa Design Store.

Role Models Competition
Healthy Materials Lab, New York, 2020

Awarded prize money for innovating a biopolymer for Parsons BFA capstone.

Best School Exhibition Award
WantedDesign, New York, 2022

Designed and built the "Reactors" booth for New York ICFF x Wanted Design with MFA, Products of Design students.

Manufacturing Assistant at Suraksha,
Mumbai, 2020

Distributed 10,000 face shields during COVID-19 to frontline workers.

Education

MFA in Products of Design,
School of Visual Arts, New York
Sept 2021 – Expected May 2023

BFA in Product and Industrial Design,
Parsons School of Design, New York
Aug 2016 – May 2020

Skills

Software/Hardware
Figma, Principle, Fusion 360, Rhino, Keyshot, Adobe Suite (Ai, Ps, Id, Dn), Procreate, Miro, Ardunio

Physical Prototyping
Wood and Metal Working, 3D Printing, Laser Cutting, CNC, Slip Casting

Design Research & Strategy
Problem Framing, Systems Thinking, Data Visualization, User Testing, Journey Mapping, Life Cycle Assessment

Languages
English, Hindi, Punjabi, Sanskrit, HTML, CSS, Javascript